

Display: Fashion, Interior, Cosmetics, Miscellaneous

OUTCOME

Demonstrate competency in display by presenting a completed display during the event.

SPECIFICATIONS

1. Participants will select one category in which to compete. Categories are:
 - a. fashion display...ready-to-wear (to include men's, women's, children, and infants), fashion accessories and fashion fabrics
 - b. interior, display...home furnishings, accessories, fabrics, wall and window treatments and floor coverings
 - c. cosmetic display...cosmetics and cosmetic accessories
 - d. miscellaneous display...anything not represented in the above categories
2. Participants will prepare a typed summary of the simulated work situation related to their display numbering the items as follows. This will be placed near the display throughout the judging of the event. The typed summary should be numbered and include the following:
 - I. place of employment and where the display would be used
 - II. list of products used in the display
 - III. sketch (to scale) of the display area on graph paper
 - IV. list of display techniques used for promotion (e.g. color scheme, focus of display, theme of display and/or signs)
 - V. any difficulties in preparing the display and how you solved the problems
 - VI. who is your customer
 - VII. what are you trying to sell
3. Participants will have 30 minutes to set up their display.
4. Participants will be judged on display effectiveness, display techniques and utilization of props. Students are responsible for bringing all props and materials necessary for their display with the exception of display tables. You will not be allowed to pin to tape anything to the walls of the room.
5. Use of display signs or cards is optional.
6. You will have 4' x 4' of floor space or 1/2 of a 6' table as the amount of space for your display.

Display: Fashion, Interior, Cosmetic, Miscellaneous Assessment ASSESSMENT

Name _____

School _____

Category of Display _____

Evaluator's instructions:

Check the appropriate rating in the columns provided.

(**E** = Excellent; **S** = Satisfactory; **N** = Needs Improvement; **O** = Omitted)

Be certain to add comments so that participants know their strengths and weaknesses.

Assessment Criteria	E (5)	S (4/3)	N (2/1)	O (0)
Originality of display				
Ease of assembling the display				
Original use of materials				
Use of color				
Quality of workmanship				
Sales motivating, timelines				
Use of principles of design				
Completed display within the limit				
Summary I. place of employment II. list of products in display III. sketch of display IV. display techniques listed V. customer identified VI. customer identified VII. selling motivation identified				

COMMENTS:

RATING: ___ 1. ___ 2. ___ 3. ___ HM.

Recycle and Redesign

OUTCOME

Demonstrate the ability to select a used fashion or home apparel item a recycle into a new product.

SPECIFICATIONS - *See STAR Event manual for event specifications*

Recycle and Redesign Display is an *individual event* that recognizes participants who apply recycling and redesign skills learned in Family and Consumer Sciences courses and create a *display* using samples of their skills. Participants select a used fashion or home apparel item to recycle into a new product.

Participants use additional fabrics, trims, and notions if needed to redesign and creatively embellish the product. Finished designs are displayed with appropriate *props* and coordinates. At the event site, participants set up their *displays* and present the results of their projects to evaluators.

PROCEDURES & TIME REQUIREMENTS

1. At the designated time, participants will have 30 minutes to set up their *displays*. Only participants are allowed in the setup area. Other persons may not assist. *Displays* not set up at the designated time will not be allowed to present.
2. The oral presentation **should be 4 to 5** minutes in length. A one-minute warning will be given at 4 minutes. Participants will be stopped at 5 minutes.
3. Following the presentation, evaluators will have 5 minutes to interview the participant.
4. Evaluators will have 5 minutes to use the rubric to score and write comments for each participant.
5. The total time required for this event is approximately 45 minutes including set-up time. Presentation and evaluation time total is 15 minutes.
6. To select skill areas for your event, see “**Recycle and Redesign Skills Selection Chart.**”

GENERAL INFORMATION

1. Participants must bring all necessary supplies and/or equipment. Wall space will not always be available.
2. Tables and electrical outlets must be requested. Extension cords and power strips are not provided.
3. Spectators are not allowed to observe any portion of this event while in progress.
4. Scrapbooks, manuals, and photo albums are not allowed in this display event.
5. Participants may not carry in for the oral presentation additional *visuals* or *props* that are not already contained within the set *display*. Items within the *display* (handouts, samples, etc.) may be used as in-hand *visuals* during the oral presentation, but must be returned within original display dimensions when done.

The Total Look in Cosmetology

OUTCOME

Demonstrate and apply techniques and principles of cosmetology

SPECIFICATIONS

1. Each participant will select a model for competition. The model may be male or female, but **MUST** be a member attending the State Leadership Conference. Participants cannot work on each other as models. Only the participant (stylist) should register for the event. The model should leave the time slot of the event open but should not register separately.
2. Participants will select a theme for their “Total Look” model (e.g. Victorian Look, Charleston Look, Swinging 30’s Look, etc.) The hairstyle, make-up, accessory and fashion selection should reflect the theme chosen.
3. The room will be set-up with tables, table cloths, chairs and electrical outlets. All other equipment must be brought to the event by the participant. all participants will sue their own equipment and not borrow from the other stylists.
4. Each participant must bring one extension cord.
5. Participants will study facial and body shapes, hair styling techniques and make-up application.
6. Participants will work with their model on proper modeling techniques.
7. All participants will submit to the event lead consultant at the start of the event a file folder containing three typed copies of a research paper that provides information on the theme that they have chosen to use for this event. This research paper should be a minimum of one page in length and should include a bibliography.

These folders should also include:

- A. A “before” picture of the model. The photo should be taken before the application of make-up and costume to be used.
- B. A list of all equipment and supplies that they will be using (stylist equipment, make-up, fashion apparel, and accessories).
- C. A 4” x 6” index card on which the participant has neatly printed or typed a brief description of the theme. The description should be written in fashion show form. It will be used for the people’s choice award portion of the event.
- D. The file folder must be letter size and will include the following information on the upper left corner.
 1. The stylist’s name and school name.
 2. The title of theme chosen.

Each participant should also provide a 4" x 6" index card with the following information neatly printed or typed on it;

- A. Participant's name
- B. Model's name
- C. Title of theme

This card should be placed on the edge of the work station so that it is visible to the judges during the event.

8. All event participants and models will report to the event site at the assigned time. Participants will be assigned to a work station.
9. Models will appear at the event in the appropriate costume chosen for the them. The model may come to this event with rolled, pin-curled or wet hair to be blow dried depending on the hair style. Hair cuts may not be done during the event. If the theme requires that the model's hair be cut, is should be done before coming to the conference.
10. The lead consultant will give instructions to the participants. Participants will be given ten minutes to organize their supplies. Judges will be introduced and participants will be given a starting time.
11. Participants will be allowed one hour to complete the hair style and make-up application. Participants must stop when time is called.
12. All make-up application will take place during the one hour allotted each participant.
13. Flowers, glitter, feathers, ribbons, etc., may be used in the hair for added attraction.
14. Participants will be appropriately dressed for the event.
15. Each model will show the completed theme in a walk-through fashion show for the judges and will also participate in the People's Choice Fashion Show for the conference audience at a later time.

The Total Look in Cosmetology Assessment

Name _____

School _____

Total Look Theme _____

Instructions: Write the appropriate rating in the “score” column. Make comments to help participants identify their strengths and areas for improvement.

Evaluation Criteria	Poor	Fair	Good	Very Good	Excel- lent	Score	Comments
WRITTEN DOCUMENTATION							
File folder information							
a. Before picture							
b. Equipment/supply list							
c. Index cards							
1. Fashion show description							
2. Information for judges	1-2	3-4	5-6	7-8	9-10		
d. Research Paper							
1. Information	1-2	3-4	5-6	7-8	9-10		
2. Neat, legible, correct grammar and spelling	1	2	3	4	5		
HAIR STYLING							
Correct styling techniques	1-2	3-4	5-6	7-8	9-10		
Correct supplies and equipment	1	2	3	4	5		
Expresses Chosen Theme	1	2	3	4	5		
MAKE-UP							
Application	1-2	3-4	5-6	7-8	9-10		
Expresses chosen theme	1	2	3	4	5		
Appropriate for model	1	2	3	4	5		
FASHION APPAREL							
Expresses chosen theme	1-2	3-4	5-6	7-8	9-10		
Appropriate for model	1	2	3	4	5		
APPEARANCE AND MANNER OF STYLIST							
Well groomed and professionally dressed	1	2	3	4	5		
Confident in manner	1	3	3	4	5		
Works within time limit	1	2	3	4	5		
Provided clear and informed responses to questions	1	2	3	4	5		

TOTAL SCORE _____